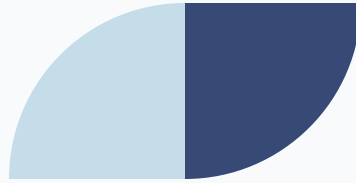


Quickstart for Retailers

Welcome to Candid! Here's how to get started as a wholesale buyer in 10 minutes or less.



Get Set Up

[Complete your profile](#)

Companies with complete, accurate profiles tend to do better in Candid. If you have a website, a lot of this should already be filled in, but you'll want to review both your company and personal info in **Settings**.

[Connect your ecommerce](#)

The **Integrations** page allows you to sync product and sales data with your existing web store, enabling optional order intake, analytics, and sell-through reporting.

[Invite your team](#)

There's no cost for additional users, so you can add unlimited colleagues (or even just email aliases) and manage their notification preferences in **Settings**.

Place An Order

[Start a new order](#)

Find or create new vendors from the **New Order** page, or start a reorder using **Candid CRM**.

Add your first product

Choose a catalog product or create a new one by clicking "Add Products".

A dark blue rounded rectangular button with the text "Add Products" in white.

Review vendor terms and notes

Make sure to review both Vendor Notes (if present) and Terms and Conditions before sending!

Submit inquiry to vendor

Once everything looks good, click "Submit Order" to send over for review.

A dark blue rounded rectangular button with the text "Submit Order" in white and a small downward-pointing triangle on the right side.

Let's Get Started!