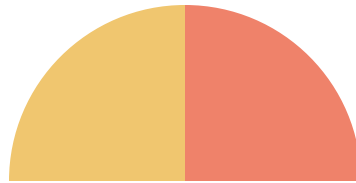


# Quickstart for Brands

Welcome to Candid! Here's how to get started as a wholesale seller in 10 minutes or less.



## Get Set Up

### [Complete your profile](#)

Companies with complete, accurate profiles tend to do better in Candid. If you have a website, a lot of this should already be filled in, but you'll want to review both your company and personal info in **Settings**.

### [Connect your ecommerce](#)

The **Integrations** page allows you to sync product and sales data with your existing web store, enabling optional inventory tracking and cutting data entry in half.

### [Set up Candid Pay](#)

Get paid faster with 1-click invoicing, powered by Stripe and managed from your Candid **Seller HQ**.

### [Create your Candid catalog](#)

Choose which products you want to sell wholesale, create new ones, and manage pricing, organization, and inventory tracking from the **Products** page.

## Place An Order

### [Start a new order](#)

Find or create new customers from the **New Order** page, or start a reorder using **Candid CRM**.

### Add your first product

Choose a catalog product or create a new one by clicking "Add Products".



### [Review vendor terms and notes](#)

Make sure to review your Vendor Notes and Terms and Conditions (editable within **Settings**) before sending.

### Send order to buyer

Once everything looks good, click "Submit Order" to send over for review, or "Pre-Approve Order" if you're ready to move straight to invoicing and shipping.



Let's Get Started!